

2025 International Engineering Conference, Exhibition & Annual General Meeting

**Theme:** Engineering Innovation for a Sustainable Blue Economy

**IBADAN 2025** 

### The Infrastructure Expo

Partnering for Development

Monday, Dec. 1st — FRIDAY, Dec. 5th 2025

International Conference Centre, University of Ibadan, Ibadan

EXHIBITION PROSPECTUS





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### **Grow sales and visibility!**

11.0

Ibadan, the city of Firsts

NSE EXPO is the choice of organisations and businesses providing niche services and seeking markets in construction, engineering, project delivery, infrastructure and the built environment.

### Welcome to IBADAN 2025



On behalf of the Nigerian Society of Engineers (NSE), I am delighted to warmly invite you to the 2025 International Engineering Conference, Exhibition, and Annual General Meeting (AGM), tagged IBADAN 2025. This prestigious annual gathering of engineers, industry leaders, policymakers, researchers, and key stakeholders presents a unique platform for knowledge sharing, technological innovation, and strategic collaboration aimed at advancing engineering excellence in Nigeria, Africa, and beyond.

Beyond the intellectual engagement, IBADAN2025 promises to be a memorable experience, offering unparalleled networking opportunities with global experts, decision-makers, investors, and young professionals. I eagerly look forward to welcoming you to IBADAN2025.

### **Engr Margaret Aina Oguntala FNSE**

President, Nigerian Society of Engineers



This year's conference, tagged "IBADAN 2025", is themed "Engineering Innovation for a Sustainable Blue Economy". The theme reflects the pivotal role of engineering in harnessing the vast potential of our oceans, rivers and coastal resources while ensuring environmental sustainability and resilience.

We anticipate participation from a diverse range of stakeholders, including the World Federation of Engineering Organizations (WFEO), African engineering bodies, government agencies, corporate leaders, and professionals across various Engineering disciplines. This gathering will provide an unparalleled platform for knowledge exchange, policy discussion, strategic collaboration and networking.

On behalf of the Conference Planning Committee, I look forward to welcoming you to Ibadan 2025.

### **Engr Mutiu Odesanya, FNSE**

Chairman, Conference Planning Committee

### **IBADAN 2025 AT A GLANCE**



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## The 2025 International Engineering Conference, Exhibition, and Annual General Meeting

The NSE Conference is a yearly event bringing together engineers and other stakeholders from across Nigeria and beyond, including policymakers, academics, and industry leaders.

This year gathering holding in Ibadan, the city of firsts and the largest in West Africa, will be hosting over 8,000 delegates, which will be a vibrant mix of: Keynote speeches from thought leaders, Technical and plenary sessions exploring cutting-edge innovations, a robust exhibition showcasing engineering solutions and technologies, networking events, including a Presidential Cocktail, Cultural Night, and Gala Dinner, industrial tours, and a Young Engineers Programme.

### Strategic partnership with the Oyo State Government

Oyo State is shining brightly due to its remarkable infrastructural development, setting the stage for an infrastructure-immersive Conference at Ibadan 2025.

The State Government is poised to exploit

more opportunities, technology and methods to advance the delivery of world-class infrastructure.

The infrastructure exhibition is organised to spark connections, showcase innovation, and drive progress across the sector by fostering partnerships and collaborations, bringing together government bodies, private companies, and investors to explore new opportunities for working together.

Ibadan 2025 is the vehicle driving the showcase of new technologies and solutions, demonstrating cutting-edge tools, materials, and where new policy and planning can be derived by sharing experiences through case studies and emerging trends shaping infrastructure strategies and regulatory frameworks.







### The Infrastructure Expo

### **Partnering for Development**

The Nigerian Society of Engineers' conference offer a dynamic platform for showcasing cutting-edge engineering solutions, technologies, and services that drive infrastructure development across Nigeria and beyond.

It's not just a showcase—it's a strategic hub for networking, collaboration, and investment. Exhibitors gain visibility among thousands of delegates, while attendees get hands-on exposure to the latest advancements shaping Nigeria's infrastructure landscape.



### **Statistics of Expo**

25000
Visitors in 5 years

900 Exhibitors

**40 New Exhibitors in 2024** 

**3 Days of Exhibition** 

1000+ CEOs

8000+
Deligates

**Presidential tour of the Exhibition** 

Over 100 Closed Deals

100% subscription

### **Visitors & Exhibitors Profiles**

### People you will be meeting at IBADAN 2025

Construction Professionals and leaders – Engineers, Contractors, Consultants attend to explore innovations, find solutions and stay updated on trends. Government Officials and Policymakers – These attendees are looking for solutions to public infrastructure challenges, partnerships or policy inspiration.

Buyers and Decision-Makers – Procurement managers, developers, and executives visit to evaluate products, compare suppliers, and negotiate deals.

Investors and Financiers – Their interest is funding opportunities and long-term returns on infrastructure projects.

Academics and Researchers – Universities and think tanks seek new technology and findings, or explore collaborations.

Solutions & procurement managers – Companies offering smart infrastructure and digital solutions, ICT applications, visit for collaboration.

### What our delegates look for at the Expo

This list is inspired by feedback from past Expo events

Construction services – Companies specialising in roads, bridges, railways, airports, and specialised construction. Technology for Construction
– Smart infrastructure, IoT, AI, and digital twin solutions to solve urban shelter, infrastructure planning and development.

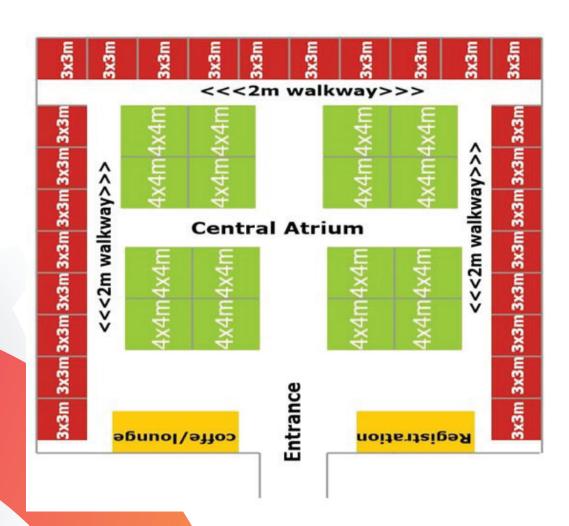
Heavy Equipment and Machines – Cranes, excavators, tunnelling machines, heavy construction and logistics.

Energy and Renewables – Renewable energy, storage, water and waste management, driving sustainability. Transport and Logistics – Mass transit, haulage, sea wreckage clearing, Rail, port, and highway freighting, connectivity and mobility solutions. Government projects – Showcase of PPP driven public projects, attract investment, and scout for partnerships.

Financial Institutions and Funding – Banks, insurers, and financial institutions providing infrastructure funds, financing business models and services. Academic and research institutions sharing breakthroughs in engineering research and development.

### **Exhibition Layout and Stands**





**Optimised floor design:** 1000 Sqm of modular layout optimised for balanced flow, guiding visitors round seamlessly while offering focal points and breathing space for connecting and engagement.

### **Frontline spaces:**

Spaces around the Central atrium. Available from 12Sqm (3 x 4m) to 24Sqm (4 x5m). This is where you find the Conference partners and sponsors, and it provides the ultimate in brand awareness and strategic positioning.

Rate - N250,000/Sqm.

### **Foreline spaces**

Spaces within the central circulation. Available from 9Sqm (3 x 3m) to 12Sqm (3 x 4m). The stands are within the centre hub, offering flexibility, more room for display and guest clustering. A Premium space for your unique brand.

Rate - N150,000/Sqm.

### **Firstline spaces**

Standard space for every exhibitor. Available from 6Sqm (2 x 3m) to 9Sqm (3 x 3m). The Basic Shell scheme provides a clear line of display and visitor engagement, and speaks to your budget limits.

Rate - N120,000/Sqm.

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### **Stand Design and Configuration**



Frontline Exhibition Space Bespoke/Custom Shell 12Sqm – 20Sqm Island spaces are allocated within the central atrium and minimum of 0.5m perimeter.

The stand is built from scratch and the finished stand completely unique to your company.



Foreline Exhibition Space Bespoke/Custom Shell 9Sqm – 12Sqm Island spaces are allocated with 2 clear allay and minimum of 0.5m perimeter.

The stand can be built from scratch and or customized Shell scheme, modified to project your brand.



Firstline Exhibition Space Custom Shell/Basic Shell 9Sqm – 12Sqm Linear space configurations with clear frontline or corner piece.

The stand can be customized Shell scheme, modified to project your brand or basic shell with branding and matching furniture.

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### **Exhibition Services**

What Exhibitors get	Exhibitors' perks	Pre-event Marketing to attendees	Event Management and Support	What Exhibitors shall provide
Foreline and Firstline exhibitors are provided Shell scheme (excluding customisation) and the following;	Get Access tags at venue for all registered Exhibitor attendees and representatives.	Get free promotion to registered participants by email and other membership engagement platforms.	Our technical and support team are available to assist in preparing for the show. They can help in your space planning, booth design, branding ideas and general information. Our full team is on ground at the venue to help with installation issues. Our experience doing this over the years always count!	Provide names and contacts     of representatives and     service or installation staff     for registration and access.
Facia brand name	Exhibitors are included in served Lunch for 3 days	Listing in Conference     Exhibitors' Prospectus     (Digital)		Provide company full name, logo, Brochure/Profile
One Plastic Table     and Two Chairs	Service staff are available daily to assist with getting things done and address with issues and concerns.	Exhibitor's listing on the Conference website.		Provide details and take     responsibility for their     customisation, branding,     equipment installation and     electronics fittings.
Electricity point	Exhibitors are obliged     to provide feedback to the     organizer through the     Feedback form.			Look after items in their     space during the day time.
• Waste basket				The organizer shall do its best to look after the items for the night out period.



### **Rates and Prices**

### **Exhibition stand**

Stand	Size	Rate (N)	Early Bird (10%)
Frontline 4x5	20Sqm	5,000,000.00	N/A
Frontline 4x4	16Sqm	4,000,000.00	N/A
Frontline 3x4	12Sqm	3,000,000.00	N/A
Frontline 3x4	12Sqm	1,800,000.00	1,620,000.00
Foreline 3x3	9Sqm	1,350,000.00	1,215,000.00
Firstline 3x3	9Sqm	1,080,000.00	972,000.00
Firstline 2x3	6Sqm	720,000.00	648,000.00

### **Advert placement in Conference Proceedings**

A good way to get noticed is when you take an advert space in the event Proceedings/Brochure.

Every participant gets a copy, and it accompanies them back home.

### **EARLY BIRD DISCOUNT OFFER!**

We value loyalty and reward early decisions. Get the early bird discount offer for a massive reduction in prices.

### **HURRY! Closes on 30 September 2025.**

 Preferential choice of space, in addition to your discount.

> Back Cover -N750,000.00

 Inside pages -N350,000.00 PDF Format Full page colour A4 (210 x 297 mm) size graphics/art work required.



### Conference Exhibition Partner

Price – N10,000,000.00

### Be a Partner. Take the front seat!

Our Partners tower above others, leverage for value and enjoy enhanced visibility.

We offer partnership opportunity that enable your brand take a place of pride, interact with top level of the society and dignitaries having the privilege of projecting your brand.

### What you get

- Listing as partner in official prints and media.
- Brand Logo placement in official banners,
   Gallery and Red carpet.
- VIP seating for maximum of 3 Company Executives at the opening ceremony and Plenary.
- Guest Ticket(s) at Presidential Cocktail and Closing Dinner.
- Recognition and Award presentation at dinner.
- Frontline/Foreline Exhibition Space
- Advert space in the Conference Proceedings.
- Target marketing [To be discussed]





### Ibadan, the city of Firsts

Come experience the heartbeat of southwestern Nigeria in Ibadan, a city where tradition meets innovation. From the historic Cocoa House, the panoramic views from Bower's Tower, the sprawling beauty of Agodi Gardens, or the bustling markets that echo with rich Yoruba culture, every corner holds a story.

Enjoy the eye-popping and delicious amala with ewedu, as well as other traditional Nigerian cuisines, at the Amala Food Court within the conference venue and throughout the city of Ibadan.

You will also have the opportunity to shop for personal effects, souvenirs, and traditional ornaments rarely found outside the Southwest for your memorabilia at the outdoor shopping alley located within the conference venue. The Bodija Market, a stone's throw from the conference venue, the Dugbe Market, and Cocoa Mall are all go-to places for your textiles, crafts and a modern shopping experience.

Let Ibadan's old red rooftops, vibrant arts scene, and welcoming spirit captivate you as you journey to the city of firsts. See you in Ibadan!









### **Registration and Contacts**

### **Book a Space!**

Register with this link https://forms.gle/i6QfDab6vERxt1C38 [paste the link in your browser, fill the form and submit] Phone: 08055376590, 09-2915013; 09029568276. Email to: nseexpo@dayladexpo.com.ng

### **Contacts**

NSE Headquarters Address The Nigerian Society of Engineers Headquarters, National Engineering Centre Off National Mosque/Labour House Road, Central Business District, Abuja

### **Contacts**

Chairman, Conference Planning Committee - **08037163019**Chairman, Exhibition Sub-Committee - **08033546758**Secretary, Conference Planning Committee - **07032920585**Conference Website: https://conference.nse.org.ng

### **Exhibition Manager**

DAYLAD Consult Ltd. Phone - 08055376590 Email to: nseexpo@dayladexpo.com.ng Whatsapp - 09029568276.

### Venue:

International Conference Centre, University of Ibadan, Oyo State, Nigeria Link to location on Google map https://maps.app.goo.gl/7et8pahY6dBL2e4Y8



