



CHOGM 2022 PRIVATE SECTOR ENGAGEMENT



In June 2022,
Rwanda will host *CHOGM*

Commonwealth Heads of Government Meeting



Kigali, Rwanda
June 2022

Leaders from **all 54 Commonwealth countries** expected to attend

Rwanda is the newest member of the Commonwealth, joining in 2009, and hosting CHOGM for the first time

The last meeting was held in 2018, hosted by the **United Kingdom**, London

Expected Guests

- **53** country delegations
- Several Heads of Government
- Investors and Business Executives

Venues

- Main CHOGM venues: KCC and Intare
- Other venues: KCEV, Serena Hotel, Ubumwe Hotel, Marriott hotel

Key Events

- Forums
- Pre-CHOGM Ministerial Meetings & Roundtables
- Formal Opening
- Executive sessions
- Leaders' Retreat



CHOGM 2022 will consist of multiple events under a unified theme

Delivering A Common Future: Connecting, Innovating & Transforming

Sub-themes

- Governance & Rule of Law
- Health
- Technology and Skills
- Sustainability

Four complementary forums

Detailed ahead



Other Side events and Forums



Commonwealth Forum of National Human Rights Commissions



Malaria/Neglected Tropical Diseases Summit



Literacy Event



Rwanda Commonwealth Fashion Week

CBF is the premier Commonwealth forum on *INVESTMENT & TRADE*



COMMONWEALTH
BUSINESS FORUM

- June 21-23 | Kigali, Rwanda
- 1000 Business Executives & Government leaders
- Largest business event convened under the Commonwealth umbrella
- CBF 2022 will be the first held in Africa in over 12 years

2.4B

People in the Commonwealth market,
with over 60% under the age of 30

- 2022 will see over \$1 trillion of trade within the Commonwealth for the first time
- To shape the next decade of business, enterprise & investment decisions for the Commonwealth
- Key themes for CBF 2022
 - Finance
 - Health
 - Employment
 - Innovation
 - Open Markets
 - Governance
 - Entrepreneurship
 - Sustainability

CBF is a unique platform that brings business & Government together

Target Audience

- Heads of State & Government
- Local Private Sector
- Multinational Corporations & Regional Private Sector
- Chambers of Commerce
- Private Equity Funds, Sovereign Funds, Mutual Funds
- DFI's, Investment Banks

Key Reasons to Attend, Exhibit or Sponsor

- 2.5 days of high level contact and networking;
- Thematic Plenary sessions and Breakout sessions
- Business Networking & Deal Making
- Unrivalled opportunity for contact with potential global partners
- Unique platform to showcase Rwandan goods and services



CBF Participation Opportunity

Delegates

- Registration will be done online-details will be communicated soon.
- \$250 delegate fee- discounted for Rwandan businesses
- \$450 international delegates
- \$350 per international delegate in a group of 5 or more.
- Forum Welcome Reception on 21nd June 2023
- Forum Gala Dinner on 22rd June

Private Sector Engagement-Several Sectors have been identified for CHOGM opportunities

Tourism & Hospitality



ICT & Financial Services



Agriculture



Entertainment



Transport & Logistics



Manufacturing and general Retail



Health Services



Energy & Mining



Opportunities

Partnership opportunities

- Linkages /networking with players in health sector for the provision of technologies
- Joint Venture
- Knowledge sharing& TA (maintenance and service of machinery)
- Debt/Equity Financing

Service & medical provision

- Clinical services
- Pharmacy services

Marketing

- Opportunity to market your company(clinic/hospital)
- Opportunity for expansion