



Partnership Value Proposition for the 2025 International Engineering Conference, Exhibition and Annual General Meeting (AGM)

The **2025 International Engineering Conference, Exhibition and AGM** presents an unrivalled opportunity for organizations to connect with a diverse audience, enhance brand visibility and contribute to Nigeria's engineering and sustainable development goals. Below are the partnership tiers, tailored partnership packages and long-term strategic partnership options.

Category A: Partnership Packages

Platinum Partner Package – ₦60,000,000.00 and Above

As a Platinum Partner, your organization will gain unparalleled visibility and access to exclusive benefits, including:

- **Prominent Branding:** Your logo will be prominently displayed on all key conference materials, bags, and digital platforms.
- **Premium Recognition:** Your organization will be acknowledged as a “Platinum Partner” in all official corporate communications.
- **Speaking Opportunity:** A chance to address attendees during the prestigious Opening Ceremony
- **Corporate Documentary:** A 5-minute documentary highlighting your organization's impact, aired during the conference and promoted across NSE media channels.
- **Exhibition Space:** A premium exhibition booth in a prime location within the conference exhibition area.
- **Complimentary Registrations:** Ten (10) complimentary conference registrations for your employees.
- **Media Exposure:** Your logo will be featured in the conference's media campaigns and live broadcasts.
- **Magazine Feature:** A full-page color advertisement in the Special Conference edition of *The Nigerian Engineer* magazine.
- **VIP Seating:** VIP seating for your CEO and company representatives at all major conference events.

Elevate your organization's profile and showcase your commitment to excellence with the Platinum Partner Package.

Gold Partner Package – ₦40,000,000.00 - ₦59,999,999

As a Gold Partner, you will enjoy high visibility and strategic engagement opportunities:

- **Branding Opportunities:** Logo placement on select conference materials, signage, and digital platforms.
- **Recognition:** Acknowledgment as a “Gold Partner” in official communications.
- **Exhibition:** Premium booth in the exhibition space.
- **Complimentary Registrations:** Five (5) complimentary registrations for employee to attend and participate in the conference sessions.



- **Media Exposure:** Logo featured in the conference's media campaigns and live broadcasts.
- **Magazine Feature:** Full-page colour advert in the Special Conference edition of *The Nigerian Engineer* magazine.
- **VIP Seating:** VIP seating status for Company CEO and other company representatives at major events of the conference

Silver Partner Package – ₦25,000,000.00 - ₦39,999,999

As a Silver Partner, you will receive opportunities to showcase your brand:

- **Branding:** Logo placement in the conference program brochure and on our website.
- **Recognition:** Acknowledgment as a “**Silver Partner**” in official materials.
- **Exhibition:** Standard booth in the exhibition space.
- **Complimentary Registrations:** Two (2) complimentary registrations for employees to attend and participate in the conference sessions.
- **Magazine Feature:** Full-page colour advert in the Special Conference edition of *The Nigerian Engineer* magazine.
- **VIP Seating:** VIP seating status for Company CEO and other company representatives at major events of the conference

Bronze Partner Package – ₦15,000,000.00 - ₦24,999,999

As a Bronze Partner, you can build meaningful connections and visibility:

- **Branding:** Logo placement in the conference program brochure and website.
- **Recognition:** Acknowledgment as a “**Bronze Partner**” in official materials.
- **Exhibition:** 3 x 3 Standard Exhibition booth.
- **Complimentary Registrations:** Two (2) complimentary registrations for employees to attend and participate in the conference sessions.
- **VIP Seating:** VIP seating status for Company CEO and other company representatives at major events of the conference

Category B: Tailored Sponsorship Packages

Opening Ceremony Sponsorship Package – ₦50,000,000.00 (Fifty million naira only)

- A 5-minute documentary showcased during Opening Ceremony and aired throughout the conference and promoted across NSE media channels.
- Prominent branding with logo displayed at the Opening Ceremony venue and stage.
- Opportunity for a personal address to attendees during the Opening Ceremony.
- Prime logo placement on all conference banners, backdrops, and digital screens.
- Five (5) complimentary registrations for your team.
- Recognition in conference materials and through media channels.



Presidential Cocktail Sponsorship Package – ₦50,000,000.00 (Fifty million naira only)

- Exclusive branding of the Presidential Cocktail event venue
- Recognition during the Presidential Cocktail with speaking opportunities.
- Branding on cocktail tables, stage backdrop, and promotional materials.
- Five (5) complimentary registrations.
- Premium networking opportunities with NSE leadership and industry executives.

Notepad/Pen Sponsorship Package – ₦50,000,000.00 (Fifty million naira only)

- Logo placement on notepads and pens provided to delegates.
- Logo placement in the conference program brochure and on our website for one/two tears
- Recognition during the Opening Ceremony and Cultural/Welfare Night.
- 5 complimentary registrations.

Engineers Spouses' Programme Sponsorship Package – ₦50,000,000.00 (Fifty million naira only)

- Logo placement in the conference program brochure and on our website
- Branding on conference materials specifically for engineers' spouses.
- Logo prominently displayed on Spouses' conference bags
- Sponsorship acknowledgment during the Spouses' Program.
- Opportunity to insert promotional materials in Spouses' Program bags.

Young Engineers Programme Sponsorship Package – ₦75,000,000.00 (Seventy-five million naira only)

- Logo placement in the conference program brochure and on our website
- Logo prominently displayed on Young Engineers' conference folders.
- Exclusive branding on materials for young engineers.
- Recognition during the Young Engineers Program.
- Opportunity to insert promotional items in program folders.

Cultural/Welfare Night Sponsorship Package – ₦30,000,000.00 (Thirty million naira only)

- Exclusive branding of the Cultural/Welfare Night venue.
- Recognition as the Official Cultural Night Sponsor in promotional materials.
- Opportunity to display promotional content during the event.
- Five (5) complimentary registrations.
- Inclusion of branded materials in delegate bags.

Programme Brochure Sponsorship Package – ₦50,000,000.00 (Fifty million naira only)

- Exclusive branding and insertion of promotional materials in the delegate bags.
- Full-page advertisement in the official conference program brochure.



- Prominent logo placement on the back cover of the brochure.
- Recognition in all official communications and announcements related to the conference.
- Opportunity to include a corporate message or executive foreword in the programme brochure.
- Five (5) complimentary registrations.
- Acknowledgment during the Opening Ceremony.
- Digital copy of the program brochure featured on the NSE conference website.

Category C: Strategic Partnership Opportunities

This category is designed for organizations that seek a **deeper, long-term collaboration** with the NSE beyond the conference. This package allows for **multi-year engagement**, involvement in NSE-led projects and influence in shaping Nigeria's engineering future.

Strategic Partnership Package - ₦200,000,000.00 (Two hundred million naira only)

Benefits

- **Exclusive Recognition:** Designation as a “Strategic Partner” at all NSE flagship events, extending beyond the annual conference.
- **Prominent Brand Visibility:**
 - Logo prominently displayed on conference bags distributed to all attendees.
 - Logo featured on conference materials, signage, and digital platforms.
 - Year-round logo placement in NSE newsletters, website, journals, and official publications.
 - Exclusive branding of the dinner stage and recognition during the annual conference.
 - Premium exhibition booth in the exhibition space
- **Speaking Opportunities:**
 - Opportunity to address attendees during the Opening Ceremony.
 - Platform to organize exclusive thought-leadership sessions during the conference.
- **Promotional Opportunities:**
 - Inclusion of promotional materials in attendee conference bags.
 - A 5-minute documentary showcasing your organization's impact, aired during the conference.
- **Acknowledgment and Recognition:**
 - Formal acknowledgment during the Opening Ceremony and Gala Night.
 - VIP access and recognition at all NSE-hosted major events throughout the year.
- **Complimentary Registrations:**
 - Seven complimentary conference registrations for your team.



- **Media and Thought Leadership:**
 - Dedicated corporate feature articles and thought leadership pieces in *NSE Nigerian Engineers* magazines.
- **Strategic Influence:** Representation in high-level NSE advisory committees for industry-related advocacy.

This partnership offers unparalleled opportunities to enhance your brand's visibility, engage with key stakeholders, and demonstrate thought leadership within the engineering community.

For Partnership, please contact: 07032920585 or mimusa@nse.org.ng