





CONTENTS

Company Profile

Why choose Mouka

Our Mattress Portfolio

Luxury

Royal Luxury Pillow Top Mattress Royal Luxury Firm Spring Mattress

Wellbeing

Hybrid Orthopaedic Mattress Regal Plus Orthopaedic Mattress Regal Orthopaedic Mattress Regina Semi-orthopaedic Mattress

Mainstream

Mondeo Range Of Spring Mattresses Flora Range Of Mattresses Klinic Hospital Mattress Legend Plus Mattress Dreamtime Mattress for children

Economy

Comfy Mattress Koko Mattress Koko-Zippy Mattress

Our Pillow Portfolio

Luxury

Royal Memory Foam Pillow Royal Fibre Pillow

Premium

Cozy Fibre Pillow Cutie Fibre Pillow Bio Fibre Pillow

Mainstream

Crown Fibre Pillow Comfy Foam & Fibre Pillow

Economy

Koko Fibre Pillow Classic Foam Pillow

Our Lifestyle Portfolio

- Mattress Toppers
- Out of Home Solutions

Foldy Mattress Camp Mat Exercise Mat Lumbar roll

Company Profile



Mouka is Nigeria's leading manufacturer of high-quality sleep solutions. As an international player, Mouka aims to become the market leader in the sleep industry of Africa.

Our Quality



The Mouka brand name is synonymous with quality. We have been producing sleep products of unrivalled quality since 1959. Our expertise in maintaining this consistency is driven by a combination of state-of-the-art technology we employ in crafting our products and the determination of our people to add comfort to life every day. We were the first company in Nigeria to offer a quality warranty on its products, a testament to our confidence in our brands.

Our Reach





Mouka products are available in over three thousand branded outlets across Nigeria through our extensive network of distributors, sub-distributors, modern retail outlets, Sleep Galleries and eCommerce platforms. With manufacturing facilities in Lagos, Benin and Kaduna and numerous depots spread across the nation, Mouka is able to serve its highly esteemed customers. As a member of the Dolidol International Group, Mouka's footprint now extends beyond Nigeria.

Our History



The foundation of our great company was laid in 1959 by the Moukarim family of Lebanese origin in Kano. For many years, Mouka was majorly owned by leading international investment firms. In late 2021, the Morocco-based Dolidol International Group facilitated a seamless change of ownership of Mouka. This strategic change promises greater things to come due to the ground-breaking innovation and technological expertise Dolidol brings to Mouka. The Dolidol International Group is the undisputed market leader in the sleep industry in Francophone Africa.



WHY CHOOSE MOUKA?

1. Unmatchable Product Architecture

Mouka products are specially designed to:

- Give the right body support, thus ensuring the spine is in the natural position during sleep.
- Offer proper pressure relief for the optimal blend of comfort & support
- Provide good ventilation that allows air to circulate for easy breathing & prevents
 excessive sweating so you sleep well, wake up refreshed and ready to take on the day.

2. Recognised and Certified by The Experts

(a) MANCAP Certified

Mouka possesses the SON Mandatory Conformity Assessment Programme (MANCAP) certificate for each product in its assortment. The company is one of the few players in the industry to comply with Nigeria's Industrial Standards consistently. In recognition of its outstanding efforts in quality management, the company has received excellence awards from various authorities, such as the Standards Organisation of Nigeria (SON) and the Manufacturer's Association of Nigeria (MAN).



(b) ISO Certified

Mouka has a long history of prioritizing quality and safety in its operations. Leading industrial breakthroughs and business excellence are also at the forefront of its agenda. In 1992, Mouka spearheaded the end of Chlorofluorocarbon (CFC) for Flexible Polyurethane Foam production in Nigeria, as evidence of its quality and safety mantra. The management seeking to sustain this foundation

subscribed to Quality Management Systems (QMS) ISO 9001:1994, becoming the first to be certified in the industry on November 26, 1999. On April 29, 2003, Mouka received the Environmental Management System (EMS) 14001:1996 certification, which resulted in visible gains such as better risk management, regulation compliance, and improved decision-making. On June 6, 2011, Mouka obtained certification for the new versions of QMS 9001:2008, 14001:2004, and the Occupational Health and Safety Assessment System (OHSAS 18001:2007). On January 19, 2015, Mouka was re-certified for QMS 9001:2008, EMS 14001:2004, and BS 18001:2007. With visible gains, harmonization of operations across locations, and international recognition, Mouka was inspired to opt for the Integrated. On February 2, 2018, Mouka received its first



Integrated Management System (IMS) Certificate QMS ISO 9001:2015, EMS 14001:2015, and OHSAS 18001:2007. Again, this feat was sustained with the revalidation of the IMS on February 2, 2021, in addition to converting its BS 18001:2007 to ISO 45001:2018.

The ISO management systems provide a structured approach to managing various aspects of the organization, resulting in improved employee engagement, operational efficiencies, consumer satisfaction, and other notable business developments.



(c) The Nigeria Society of Physiotherapy Endorsed

The NSP exclusively endorses Mouka's Well-being range of Orthopaedic mattresses and its Mondeo spring mattress range. According to its President, the society critically examined Mouka's production processes, facilities and final products before giving the endorsement in 2019.

Medical experts from the Nigeria Society of Physiotherapy (NSP) have strongly recommended Mouka's brands for quality sleep, which is necessary for sound mental and physical health. The society has certified these products as ergonomically compliant and made to international standards.



According to the NSP, sleeping on a good quality mattress like Mouka's is required for healthy sleep, which is critical for the proper functioning of the body, including immune function, tissue healing, pain modulation, cardiovascular health and cognitive functions such as learning and memory. The right mattress will cushion the pressure points around the body and align the spine in a neutral position. The partnership between both parties still stands to date.

(d) National Association of Orthopaedic Manual Therapists Endorsed

Mouka is exclusively endorsed by the NAOMT. Mouka earned this endorsement by consistently delivering quality sleep solutions and setting innovation trends. The endorsement translates to a ten-year partnership between the brand and the association. Both parties signed a memorandum of understanding (MoU) to seal the mutual relationship on Friday, 4 October 2019. The company believes that the partnership with NAOMT sets a new benchmark for the brand in quality delivery. This partnership is three-pronged and includes product endorsement and collaboration in research. The association also conducts routine inspections to ensure Mouka's manufacturing facilities are of world-class standard and that the claims made on Mouka products remain valid. Mouka and



NAOMT continue to work together to engineer new products to meet the physiological needs of the Nigerian consumer.

GET THE MOUKA FOR YOU

To suit your weight, age, lifestyle and budget



Our Mattress Portfolio

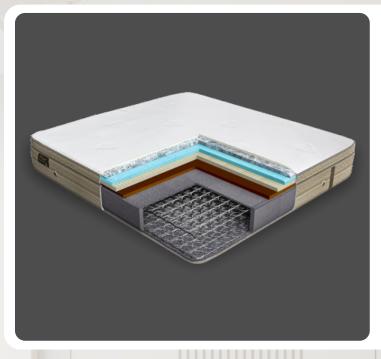
At Mouka, we are deeply committed to understanding and meeting consumer needs and preferences. We invest in extensive research to ensure that our products cater to your unique requirements.

- Research & Development: Mouka boasts of the most equipped laboratory, which enables it to maintain its stance as the innovation trendsetter in the industry
- Consumer research: We conduct periodic research with our consumers across the nation to monitor trends and identify new insights to stay ahead of the competition

We have a wide range of products suitable for consumers with diverse requirements based on their;

- Age
- Body build
- Lifestyle
- Budget

Luxury

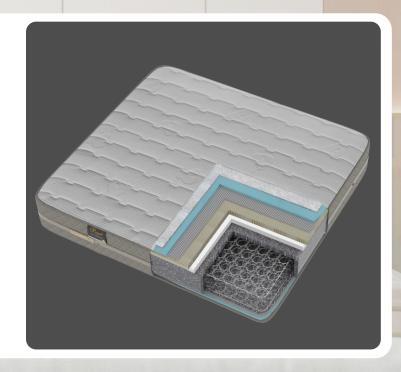




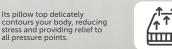
- Royal Luxury Pillow Top mattress is intricately crafted with multiple layers of foam, fibre, and spring to provide a luxury 5-star sleep experience.
- Its pillow top, made with memory foam, delicately contours the body, reducing stress and providing relief to all pressure points.
- Its luxury Pama textile cover is gentle against the skin, keeping the body cool and comfortable through the night.
- It is ideal for all weights and comes with a 10-year warranty.

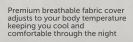


- Royal Luxury Firm Mattress is intricately crafted with multiple layers of foam, fibre, and spring to provide a luxury 5-star sleep experience.
- It has a firm surface that provides extra support to reduce stress and provide relief to all pressure points.
- Its luxury Pama textile cover is gentle against the skin, keeping the body cool and comfortable through the night.
- It is ideal for all weights and comes with a 10year warranty.





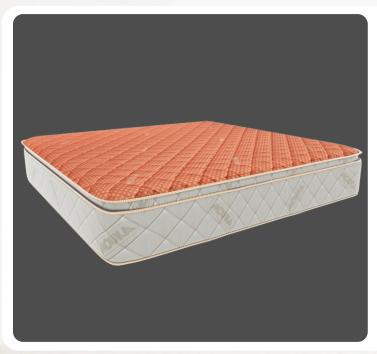






The core of the mattress is made up of tempered and knotted Bonnell Spring coils which ensure every part of your body gets the right support it needs



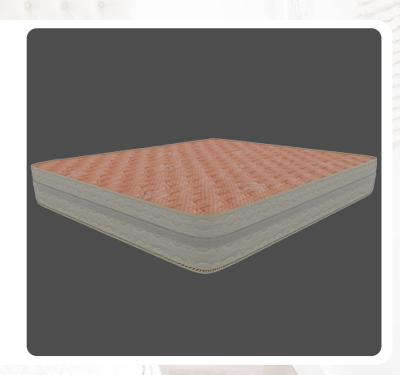


Wellbeing Regal Plus Orthopaedic Mattress

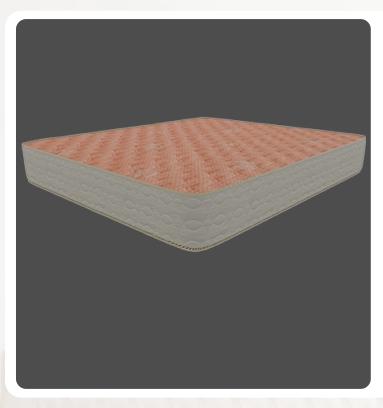
- Made with Extra-Firm orthopaedic foam to support the lower back for better posture & pain relief
- Recommended by Doctors for the elderly and those prone to back pain
- It has a pillowtop for added comfort
- Covered in highly breathable Pama fabric to provide coolness

Wellbeing Hybrid Orthopaedic Mattress

- With the all-new Wellbeing Hybrid Orthopaedic mattress, there is no need for separate rooms.
- Couples can now enjoy quality sleep together on one mattress with one-half fullorthopaedic and the other half semiorthopaedic.
- It is the perfect solution for partners with varied mattress preferences. One side provides firm support, and the other provides extra-firm support.
- It is ideal for all weights and comes with a 5year warranty.







Wellbeing Regal Orthopaedic Maltress

- Wellbeing Regal orthopaedic mattress provides extra-firm support to alleviate stress on the spine, relieve painful pressure points and maintain proper posture.
- It is recommended for the elderly as well as those prone to chronic back pain.
- Wellbeing Regal is covered in highly breathable Pama fabric to provide coolness and a quilted layer enhanced with foam & fibre for superior comfort.
- Mouka's Wellbeing range is endorsed by the National Association of Orthopaedic Manual Therapists (NAOMT) and the Nigeria Society of Physiotherapy (NSP) as ergonomically compliant to aid quality sleep.
- It is ideal for all weights and comes with a 5-year warranty.

Wellbeing Regina Semi-orthopaedic Mattress

- Wellbeing Regina semi-orthopaedic mattress is designed to support the body and reduce stress on the back, neck and joints by alleviating pressure points.
- Mouka's Wellbeing range is endorsed by the National Association of Orthopaedic Manual Therapists (NAOMT) and the Nigeria Society of Physiotherapy (NSP) as ergonomically compliant to aid quality sleep.
- It is ideal for persons weighing up to 120kg and has a 5-year warranty.

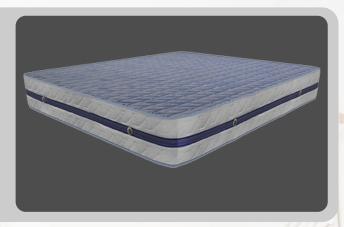


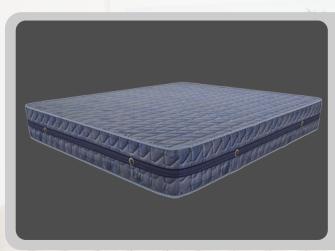
Mondeo Range of Spring Mattresses

Mainstream

Mondeo Firm Spring Mattress

- Mondeo Firm is a durable and resilient spring mattress that provides extra-firm support.
- A perfect blend of bounce and firmness, Mondeo Firm is a top choice for hotels that wish to provide a remarkable sleep experience for their guests.
- It is ideal for all weights and comes with a 6-year warranty.





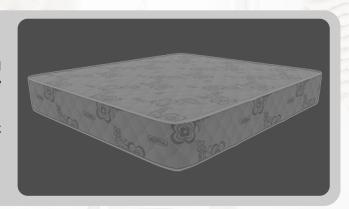
Mondeo Plus Spring Mattress

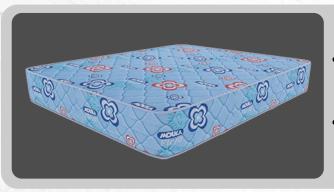
- Mondeo Plus is manufactured to recognised and approved international standards.
- It is built using tempered spring technology, ensuring the spring core will not poke through.
- Mondeo Plus is equipped with air vents to allow the mattress to breathe for a cool and comfortable sleep.
- It is ideal for all weights and comes with a 6-year warranty.

Flora Range Of Mattresses

Flora Premier Maltress

- Flora Premier Mattress is covered in sophisticated pastel-coloured damask, complementing even the lightest coloured beddings.
- It provides medium-firm support, making it a great choice for persons weighing up to 80kg.
- It comes with a 3-year warranty.





Super Flora Mattress

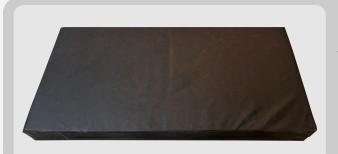
- Super Flora has a quilted layer for added comfort. It is made with medium-density foam, making it a good choice for people weighing up to 80kg.
- It comes with a 3-year warranty

Mainstream

Flora

- Flora is a high-quality mattress that provides mediumfirm support, making it a good choice for persons weighing up to 80kg.
- It comes with a 3-year warranty.



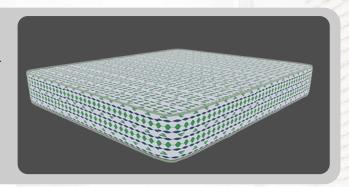


Klinic hospital mattress

 Klinic hospital mattress comes with a zippable cover and is waterproof to meet your clinical needs.

Legend Plus Mattress

- Medium density LDPE mattress recommended for body weights of up to 80kg.
 - **Available only in the North**





Mattress

- The Mouka Dreamtime mattress is specially designed with children in mind.
- It is water resistant, ensuring spills do not soak the foam core.
- The protective textile is also breathable, keeping the child's body cool and comfortable through the night. It is also easy to wipe clean.
- Dreamtime is available in baby cot and standard single mattress sizes.

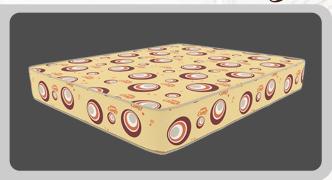


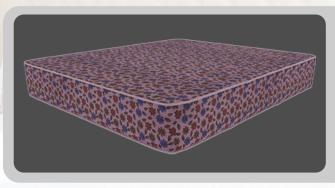


Economy

Comfy Mattress

- Comfy mattress is made with low-density foam and is ideal for persons weighing up to 50kg.
- Warranty does not apply.





Koko Mattress

- Koko mattress is made with low-density foam and is ideal for persons weighing up to 50kg.
- Warranty does not apply.

Koko-Zippy

- Koko-Zippy mattress is made with low-density foam and covered with a textile bearing the iconic Arewa logo of the North. It is ideal for persons weighing up to 50kg.
- Warranty does not apply.



OUR PILLOW PORTFOLIO

ROYAL MEMORY FOAM PILLOW



- Pressure-relieving for a blissful
- Anti microbial for a healthy sleep
- Cover can be unzipped and washed
- Available in two sizes

ROYAL FIBRE PILLOW



- Extra large pillow (American sized) made with high quality
- Dust mite resistant and highly durable

COZY FIBRE PILLOW



- Made with high quality fibre
- Cozy feel with firm head and necksupport
- Dust mite resistant and highly durable

CROWN FIBRE PILLOW



- Has anti allergy and anti fungal properties
- provides right head and neck support for good sleep positioning
- Durable and dust-mite resistant

BIO PILLOW



- Contains ground-breaking biocrystal technology to relieve stress for faster relaxation
- Reduces viral and bacterial activities for healthy sleep

CUTIE QUILTED PILLOW



- Covered with quilted fabric and inner fibre lining for a lush feel
- Gives firm head and neck support for good sleep position
- Dust mite resistant and highly durable

COMFY FOAM & FIBRE PILLOW



- Made with 100% resilient foam crumbs, evenly shredded to provide head and neck support
- Has an inner fibre lining for superior comfort

KOKO FIBRE PILLOW



- Very affordable
- Made with 100% fibre for great head and neck support

CLASSIC FOAM PILLOW



Made with 100% resilient foam crumb, evenly shredded to provide head and neck support



WHY SHOULD YOU REPLACE YOUR PILLOWS OFTEN?

- By replacing your Pillows regularly, you can avoid waking up with aches & pains.
- Every night as you sleep, your body sheds skin, hair, & body oil that your Pillows absorb.
- Over time dust mites begin to grow in your Pillows. These tiny creatures also add extra weight to your Pillows & impair their ability to stay supportive.
- Our heads are heavy, and bearing the weight of your head night after night will eventually wear your Pillows out and cause it to flatten in spots.

WHEN SHOULD YOU CHANGE YOUR PILLOWS?

You should change your Pillows if you notice any of the following:

- You notice lumps in the Pillows.
- There are noticeable, permanent stains from body sweat and oil
- You wake up with aches and pains, particularly in your neck or shoulders.
- You wake up tired (due to the above aches and pains interrupting your sleep).
- · You wake up sneezing from the dust mites.
- · You constantly have to re-fluff your Pillow to get comfortable.
- If you fold your Pillow in half, it stays that way instead of regaining its original shape.

HOW OFTEN SHOULD YOU REPLACE YOUR PILLOWS?

- On an average, replace your Pillows every 1 to 2 years except otherwise indicated.
- Certain types of Pillows last longer than others, due to their composition

PILLOW CARE TIPS

- · Use a Pillow case to protect your Pillows and change weekly.
- Wash your Pillows every 6 months following the manufacturer's instructions. (Not all pillows are washable. others may need to be dry cleaned or spot cleaned).
- If your Pillow has feathers or shredded material for filler, fluff it daily to help it maintain its shape.





Our Lifestyle Portfolio

MATTRESS TOPPERS





- Wellbeing Topper is a plush layer built with memory foam that delicately molds the body. It conforms to the body's natural curves while providing pressure relief. It protects the mattress underneath, elongating its lifespan.
- Wellbeing Topper is commonly used with orthopaedic mattresses as an extra comfort layer and is recommended for homes and hotels.





- Fiesta Topper is a layer of high-resilience foam that fits on the top of the mattress, delicately supporting the body.
- It is commonly used on orthopaedic mattresses as an extra comfort layer. It provides pressure relief to the body and protects the mattress underneath while elongating its lifespan.
- It is recommended for homes and hotels that require dual comfort ratings.



Out of Home Solution

FOLDY MATTRESS

Foldy Mattress is a foldable mattress that can be transported easily or folded away discretely when not in use.

CAMP MAT

Camp Mat is a trendy and versatile solution that can be used in-home or out-of-home such as for picnics and relaxation at the beach.

EXERCISE MAT

Exercise Mat is the perfect companion for the visit to the gym or physiotherapist. It provides a cushioned surface to protect joints and muscles during exercise.

LUMBAR ROLL

Lumbar roll is a support tool used in supporting the lower back while in a sitting position to maintain the S curve of the spine. It is attached to car seats, office chairs and anywhere that extra support is needed.







